NON-ACADEMIC PUBLISHING

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Roadmap

- What is "non-academic publishing"?
- Why is publishing in different places helpful?
- Approach to publishing in Asian Currents









Asian Studies Review Thailand No Royal Road: Urban Transportation, Capitalist

What is nonacademic publishing?





Economics, Politics and Public Policy in East Asia and the Pacific

Why is publishing in different places helpful?

JOURNAL OF INTERNATIONAL CRIMINAL JUSTICE



Asian Currents

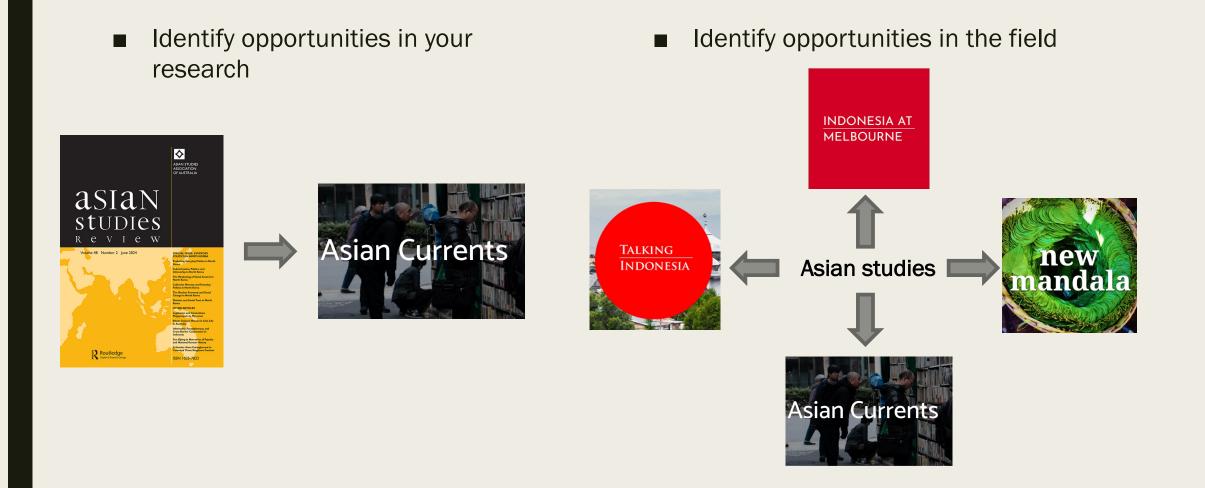
- The flagship blog of the ASAA
- Aims to connect academic experts on Asia with journalists, policymakers, business people
- Compared to ASR: a conversational format targeted at a generalist audience

Approach to publishing in Asian Currents

1. Identify the opportunities

- 2. Pitch your piece
- 3. Write it up
- 4. See it through

(1) Identify the opportunities



(2) Pitch your idea

- Title of the piece
- Purpose of the piece
- Relevance / timeliness
- Key points or findings
- A bit about the authors
- Timeline

(3) Write it up

- Work to a self-imposed deadline
- Use a hook in the introduction to current affairs
- Argue a point
- Adjust your writing style
- Use the publication guidelines
- Seek feedback

(4) See it through

- Submit
- Revise
- Edit
- Publish
- Promote

Have an idea for Asian Currents?

Pitch me

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