Digital Research in Southeast Asia
With the Sydney Southeast Asia Centre

Friday 18 August 2017
Sydney Southeast Asia Centre

The Sydney Southeast Asia Centre is forging Australia’s relationship with one of the world’s fastest growing regions by educating students and building new partnerships with academics and governments based on research excellence.

With more than 300 academics across 15 faculties working on and in Southeast Asia, the University of Sydney has one of the highest concentrations of regional expertise in the world.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.30am</td>
<td>Registration and coffee and tea on arrival</td>
<td></td>
</tr>
<tr>
<td>9am</td>
<td>Welcome and overview</td>
<td>Dr Thushara Dibley</td>
</tr>
<tr>
<td>9.15am</td>
<td>The ethics of digital media research</td>
<td>Dr Jonathan Hutchinson Dr Quinn Grundy</td>
</tr>
<tr>
<td>10am</td>
<td>Digital media research techniques</td>
<td>Prof Heather Horst Dr Ying Zhou Dr Chao Sun Mr Daniel Stow</td>
</tr>
<tr>
<td>11.15am</td>
<td>Morning tea</td>
<td></td>
</tr>
<tr>
<td>11.45am</td>
<td>Digital media in Southeast Asia</td>
<td>Dr Aim Sinpeng Ms Dang Nguyen Mr Cokorda Rai Adi Pramartha</td>
</tr>
<tr>
<td>1pm</td>
<td>Lunch</td>
<td></td>
</tr>
<tr>
<td>2pm</td>
<td>Developing a digital media research project</td>
<td>Participants</td>
</tr>
<tr>
<td>3.30pm</td>
<td>Afternoon tea</td>
<td></td>
</tr>
<tr>
<td>4pm</td>
<td>Present pitches</td>
<td>Participants</td>
</tr>
<tr>
<td>5pm</td>
<td>Program ends</td>
<td></td>
</tr>
</tbody>
</table>
Important information

Address
Cullen Room, level 4 Holme Building, Science Road, University of Sydney (map below). Once you’ve reached Holme Building courtyard, turn left (facing Parramatta Rd), take the lift or stairs to level 4 and the Cullen Room is the first room off the landing.

Wifi password
User: Digi2017
Password: DigiAsia2017

Hashtag
Tweet about the workshop on the hashtag #DigitalResearchSEA and tag SSEAC @seacsydney

Contacts
If you have any issues on the day of the workshop, call the SSEAC office or:
Thushara Dibley +61 404 904 933
Imogen Champagne +61 432 490 002
Welcome

Dr Thushara Dibley

SSEAC Deputy Director, University of Sydney

Thushara’s research focuses on the system of international aid and development, its interface with grassroots and transnational activism and their influence on human rights based policy and practice in Southeast Asia. Thushara is the author of Partnerships, Power and Peacebuilding: NGOs as Agents of Peace in Aceh and Timor-Leste (2014). She is currently working on a project about disability activism in Indonesia. In addition to her academic work, Thushara has undertaken a number of consultancies in Southeast Asia. She served on the Board of Inside Indonesia from 2007-2015 and was the postgraduate representative for the Asian Studies Association of Australia in 2009-10.

This workshop is made possible thanks to a grant from the Asian Studies Association of Australia (ASAA).
The ethics of digital media research
Chaired by Dr Nina Berry, Sydney School of Public Health

Dr Jonathon Hutchinson, Department of Media and Communications, University of Sydney

Ethics and the practice of digital media methods research
(Ph.D. 2013, ARC Centre of Excellence for Creative Industries and Innovation, QUT) is a lecturer in Online and Social Media Communication at the University of Sydney. His research explores public service media, everyday social media use, the role of social media influencers within co-creative environments, and how social media is used in cyber-terrorism. He is a trained ethnographer and has been published in many leading national and international journals.

Dr Quinn Grundy, Faculty of Pharmacy, University of Sydney

Tracing commercial influence in mobile health: Accounting for conflicts of interest and risks of bias

Dr Quinn Grundy is a registered nurse and a postdoctoral research fellow in the Faculty of Pharmacy at The University of Sydney. Her current work is focused on consumer issues, conflicts of interest and commercial influence within mobile health apps. Her recent work, funded by the Australian Communications Consumer Action Network, conducted a content and policy analysis of the market for mental health apps. This work resulted in the development of “A guide to law and policy for app developers,” which has been launched by the Australian Digital Health Agency. She currently leads a multidisciplinary team through the Sydney Policy Lab that seeks to describe the nature of third-party data sharing among medicines-related apps and implications for consumer privacy and security. She specializes in qualitative research methods including content analysis and interpretive methodologies.
Digital media research techniques
Chaired by Mr Gregory Doyle, PhD candidate, University of Sydney

Professor Heather Horst, Department of Media and Communications, University of Sydney

Digital ethnography
Heather Horst is Professor in the Department of Media in Communications at the University of Sydney, Australia and an Adjunct Professor in the School of Media and Communication at RMIT University, Australia, where she co-founded the Digital Ethnography Research Centre with Prof. Larissa Hjorth in 2012. A sociocultural anthropologist by training, her research explores transformations in the telecommunications industry, emergent mobile media practices and the use of digital media for learning across the Pacific, Caribbean and Australia. Her recent publications examining these themes include Digital Anthropology (2012), Digital Ethnography: Principles and Practices (2016), Locating the Mobile (Forthcoming) and The Moral Economy of Mobile Phones in the Pacific (Forthcoming).

Dr Ying Zhou, School of Information Studies, University of Sydney

Python data analytic package and tools
Dr Ying Zhou is a lecturer in School of IT, the University of Sydney. Her research interests include big data processing, adversarial generation network, social network analysis and cloud computing.
Digital media research techniques
Chaired by Mr Gregory Doyle, PhD candidate, University of Sydney

Dr Chao Sun, Data Scientist the Faculty of Arts and Social Sciences, University of Sydney

*TrISMA twitter collection and alternative social media resources*

Chao Sun obtained his Masters and PhD degrees in data mining from University of Wollongong (2007 and 2016 respectively). He has been working in the Faculty of Arts and Social Sciences (FASS), University of Sydney as a data scientist since 2016. Chao’s main duty is to provide data science consultations, supports and research collaborations to all FASS researchers with digital humanities needs. Chao is jointly working as a data engineer and a DATD (Data Analysis Tool Developer) for the Sydney Informatics Hub (SIH) and the TrISMA respectively. Chao’s research interests include machine learning, data visualisation, text mining and social media network ontologies.

Mr Daniel Stow, Google

*Google tools & resources*

Daniel has spent the last three years working as a Senior Agency Development Manager with Google, specialising in helping digital agencies across the APAC region grow by providing account management, strategic sales, and analytical support. Working with these Google Partner agencies, Daniel help to identify sales and business development opportunities. Daniel completed a Bachelor of Arts (Asian Studies & International Relations) and Diploma in Languages (Bahasa Indonesia) from the University in Melbourne including a year studying in Indonesia with ACICIS. He is currently undertaking a Juris Doctor at the University of Sydney.
Digital media in Southeast Asia
Chaired by Josh Stenberg, Department of Chinese Studies, University of Sydney

Dr Aim Sinpeng, Department of Government and International Relations, University of Sydney

Opportunities and challenges in Facebook research

Aim Sinpeng teaches and researches on the interplay between digital media and politics in Southeast Asia. She is the co-founder of the Sydney Cyber Security Network and is the country coordinator for Thailand for the Sydney Southeast Asian Centre. Her recent works examine online political engagement in Thailand, Malaysia, and the Philippines and is co-editing a book volume on Internet, Politics and Democracy in Southeast Asia. Aim regularly blogs about technology and political and social change in Southeast Asia.

Ms Dang Nguyen, School of Communication and Design, RMIT Vietnam

Internet-based humour as civic engagement in Vietnam: Understanding the mediated authoritarian political life

Dang Nguyen is Associate Lecturer at RMIT University Vietnam, where she teaches media & communication and coordinates contextual studies subjects at the School of Communication & Design. She holds a Master of Science from the Oxford Internet Institute, University of Oxford. Her research interests broadly concern the following topics: digital communication, communication policy & technology, political communication, international communication, and communication for social change.
Digital media in Southeast Asia

Chaired by Josh Stenberg, Department of Chinese Studies, University of Sydney

Mr Cokorda Pramartha, School of Information Technologies, University of Sydney

**Digital Preservation of cultural heritage: The Balinese Kulkul knowledge acquisition and digital portal**

Cokorda Pramartha is a Ph.D. candidate in the School of Information Technologies at the University of Sydney. His research focuses on cultural preservation in the form of digital heritage, with particular interest in the Balinese culture. He also an Assistant Professor at the School of Computer Science at the Universitas Udayana, Bali. He received his Master of Business Administration from the Business School at the Bina Nusantara University, Jakarta.